



Gail Wan

Deputy Executive Director/Director
(Corporate Strategy and Services)

Master of Public Administration,
NUS Lee Kuan Yew School of Public Policy

“ Some of my most memorable moments include playing a part in ensuring a smooth transition from our FM radio to digital channels for 88.3 JIA and Power 98 as well as getting the green light for our very first in-house produced movie to be released in 2027.

All that coupled with getting to work with creative colleagues and partners who have a “heart for Singapore” to tell purposeful and engaging stories that contribute to the defence of Singapore. Fun and meaningful seems like an understatement for the work we do! ”



Creative Mind



Networking Ability

Interpersonal
Communication
Skills



MISSION OBJECTIVES



- Support MINDEF/SAF's content creation requirements and act as a bridge to the media and entertainment industry through being seconded to a MINDEF-related organisation.
- Shape the organisation's business structure and strategic outcomes to ensure its reputational and capability growth in the media industry.



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Lee Wei Yang

Manager (Communications Advance)

Bachelor of Social Sciences in
Political Science, NUS

“ It's like a box of chocolates – you never know what each day will bring! One moment I'm in the office chatting with colleagues about weekend plans, and the next I'm halfway across the world, watching our political office holders engage in important discussions with other world leaders. The variety keeps things engaging and ensures I am constantly challenging myself and learning something new.

Being part of our SG60 NDP and its communications campaign team has been one of the highlights of my career so far. From planning media events to working closely with our media friends to bring behind-the-scenes stories of everyday Singapore to life in the lead-up to 9 August – it was very rewarding to help tell Singapore's story during such a significant milestone. ”

MISSION OBJECTIVES

Support MINDEF/SAF's political office holders in the management of their public communications and engagements. Includes logistical planning of local and overseas events as well as coordinating media interviews and engagements.



Strong Interpersonal Skills



Thrives in Fast-paced
Environments



Organisation Skills



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Zeng Yukai

Assistant Director
(Strategic Communications Technology)

PhD in Mechanical Engineering,
Carnegie Mellon University



“ I enjoy how I always need to be on top of the current technological and AI developments, and to be able to identify emerging technologies that are relevant to Strategic Communications. Especially with the field moving so quickly, there is never a dull week in the world of technology and AI.

I remember when we successfully integrated the OpenAI GPT-5 APIs within two weeks after they became available into one of our operational systems for the information community. During that period, MCO hosted a foreign delegation and when we did the technology brief to them, they were really impressed at how fast our Ops-tech integration was! ”



Stakeholder-
management Skills

Analytical Mindset

Adaptability



MISSION OBJECTIVES

- Lead a team that designs and manages technology solutions and artificial intelligence to support MINDEF/SAF's Strategic Communications efforts.
- Oversees the development of long-term capability plans, shaping how new tools and systems are introduced, and ensuring they meet operational needs.



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Zhang Jiawei

Manager (Communications Research)

Bachelor of Arts in
Communications Studies, NTU

“ When stakeholders find our research useful and impactful, they recognise the value that we bring - that is the most satisfying part of my job and it truly motivates me. My role is one that keeps me learning and doing work that actually matters.

”

MISSION OBJECTIVES

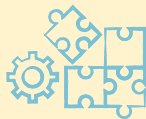
Create and manage research portfolios, analyze trends, and evaluate tools to support MINDEF/SAF's strategic communications.



Attention to Detail



Strong Analytical
Thinking Abilities



Organisational Skills



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Jenemyjit Kaur

Assistant Director (Policy and Strategy)

Bachelor of Social Sciences in
Political Science, NUS

“ It’s been a pleasure working with different stakeholders to solve challenges in strengthening our communication capabilities; honing our craft to be faster and sharper in our delivery of messages and content. The highlight of my role is definitely working with my colleagues – a bunch of forward-looking and vibrant strategic communications practitioners! ”



MISSION OBJECTIVES

Leverage the power of communications to tell compelling stories and design communications strategies in support of MINDEF/SAF and national interests across the peace-to-war spectrum.



Comms Strategist



Perception &
Reputation
Management



Problem Solver



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Audrey Ng

Assistant Manager (Sense and Response)

Bachelor of Social Sciences in
Political Science, NUS

“ No two days are ever the same – our work is dynamic and never monotonous, and there is always something new to learn. My role provides valuable exposure to a wide range of interesting issues and gives me the opportunity to collaborate with diverse internal and external stakeholders.

It feels the best when we get to unwind with exciting excursions with the team after a long week!

”

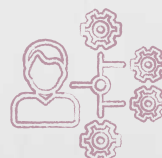


Sharp and
Collected



Able to Think
on her Feet

Effective Multitasker



MISSION OBJECTIVES

Track and analyse online developments and support the organisation in responding quickly and effectively when necessary.



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Marie Ng



Manager (Partnerships and Advocacy)

Bachelor of Arts in English, Second Major
in Communication Studies, NTU

“ It’s a really dynamic role! In addition to getting the opportunity to meet people in various roles across MINDEF/SAF and external organisations, I strategise long-term initiatives through partnerships, as well as plan, coordinate and execute communications campaigns to better our overarching communications and advocacy efforts. Through strategy planning, diving into creative ideas to explore new efforts, and connection with others to achieve our goals, this motivates me as there isn’t one “perfect” case study or solution that solves all the challenges we face today in connecting with our target audiences. Navigating that is a fulfilling mission to undertake! ”

MISSION OBJECTIVES

Connect and work with different stakeholders and partners to formulate and implement engagement frameworks, processes, and initiatives to strengthen our network of internal and external partners, advocates and nodes of influence.



Flexible
and Adaptive



Relationship
Management Skills



Curious and
Open-minded



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Joyce Tan

Senior Manager
(International Engagements)

Bachelor of Business, NTU

“ My role provides valuable opportunities to engage with people from diverse cultural backgrounds and nationalities, giving me deeper insights into different worldviews, communication styles, and policy approaches across regions.

The most fulfilling moments come when I can see concrete results from our strategic efforts. When international partners become trusted contacts who offer candid insights beyond formal engagements, it shows that our work has created meaningful human connections alongside strategic outcomes. ”



Project Management Skills



Research and Analytic Capabilities



High Situational Awareness



MISSION OBJECTIVES

Lead MINDEF/SAF's global outreach by tracking international trends and narratives that could affect Singapore. Analyse these shifts to find the best opportunities for us to position Singapore on the world stage.



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S.M. Naheswari

Manager
(Public & Digital Communications)

Bachelor of Social Sciences in
Political Science, NUS



“ My role ranges from planning and running media operations on the ground for events and campaigns such as the Shangri-La Dialogue, to staffing Political Office Holders during their working visits overseas. It's been really memorable getting to travel all over the world to contribute to MINDEF/SAF's mission in strengthening public understanding and confidence in our defence efforts.

What fulfills me most is seeing the headlines after an event, exercise or campaign and knowing that I played a small part in bringing those stories to life. It is a reminder that my work helps Singaporeans understand the “why” behind our defence efforts. ”



Adaptable

Calm under
Pressure



Clear & Strategic
Communicator



MISSION OBJECTIVES

★ Bridge MINDEF/SAF with local and international media, helping to communicate our stories clearly and accurately. ★



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Ng Yun Wen

Assistant Director
(Information Policy and Plans)

Bachelor of Social Sciences in
Communications and New Media, NUS

“ I like that my work challenges me to anticipate risks, craft coherent strategies, and ensure that our narratives stay aligned with our national interests.

It is always fulfilling being able to formulate plans and strategies to safeguard trust in our organisation's mission and see through our campaign plans to deliver our desired narratives to our target audiences. ”

MISSION OBJECTIVES

Help guide the strategic direction of MINDEF/SAF communication efforts through formulating strategies, long-term planning, and policy development.



Sound Judgement



Passion for
Communication



Logical Thinking



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